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Hello Year 3, Mr Rizzo and Miss Davey

Thank you for all your persuasive letters and easy to follow instructions about making a Cadbury Christmas Bar. This was lovely to come back to and read all your wonderful ideas.

It was so hard to choose a winner, as all the letters had great ideas, styles of writing and went wild with imagination. The addition of Marshmallows, Orange Extract and Biscuits, to name a few were great additions, as we at Cadbury are always looking for new ideas and flavours. In fact, we just bought out some Orange Flavoured Snowmen.

Usually any idea we get can take up to 5 years to create, as we must make sure everything is done safely and with the best ingredients. Sometimes we might take an idea from one bar to mix it with another to see what can be created as we are bringing out a white and milk chocolate bar for Easter, and a White Chocolate bar filled with Oreos at some point next year.

It was very tough to pick from all the ideas, everyone in the office got involved to pick their winner. From all the entries we picked our Top Ten who were:

We have added in a timeline and souvenir guide for each of the Top Ten, which gives them history into Cadbury and Bournville.

Our Winner is            the judges found the combination of Orange and Cherries delightful and the language used was wonderful

For the Overall Winner we have got a book about Cadbury World, A Cadbury World Chocolate Bean Cuddly Toy and a Cadbury World Hat.

Kind Regard  
The Cadbury World Education Team

